



Oakland Police Department

Richard L. Word
Chief of Police

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MEDIA ADVISORY

Immediate Release

Community Residents Pitch in to Help Buy Community Policing Tools

Council President De La Fuente and Oakland Police Chief Word emphasize the need for community/OPD partnership to help reduce crime in neighborhoods

OAKLAND, CA—

Members and leaders of two Neighborhood Crime Prevention Council's (NCPC's) in the Fruitvale area will join Councilmember Ignacio De La Fuente, Oakland Police Chief Richard Word, and several community policing officers, to announce their innovative approach to a community/police partnership to fight crime. Each year, the Neighborhood Crime Prevention Councils receive a small stipend from the City Manager's Office to use as their Councils deem necessary. Last month, NCPC's for beats 21X and 21Y partnered with the Office of Councilmember Ignacio De La Fuente to purchase 3 bikes for their walking officers and Lieutenant; 5 Nextel phones for their Crime Reduction Team (CRT); and a surveillance camera for the CRT to do undercover observations in drug hotspots.

"Our police department is hurting for resources. We have great cops out there, working their tails off on behalf of the community, but sometimes they don't have the tools they need to be 100% effective. Our NCPC members felt that we should help out the Police Department by pitching in to buy them some tools that would help them better protect our community," stated Ken Lupoff, Chair of the 21Y NCPC.

When: Thursday, October 14, 2004 at NOON

Where: In Front of Josie De La Cruz Park; at 1637 Fruitvale Avenue

Who: Leaders and Members of NCPC's for Beats 21X and 21Y, Councilmember De La Fuente, Oakland Police Chief Word, and some walking/community policing officers from the neighborhood.

PHOTO OPPORTUNITY

Community Leaders will join Councilmember De La Fuente, Oakland Police Chief Word, and several community policing officers in showing off the new bikes and phones purchased by the NCPC's and Council President De La Fuente's Office.

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