



Oakland Police Department

Richard L. Word  
Chief of Police

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**MEDIA ADVISORY**

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**SAN FRANCISCO BAY AREA COUNCIL, BOY SCOUTS OF AMERICA, PERALTA DISTRICT  
TO HONOR OAKLAND POLICE CHIEF RICHARD WORD**

**Breakfast Will be Held to Raise Awareness for Scouting's Programs**

**OAKLAND, April 22**—The San Francisco Bay Area Council, Boy Scouts of America, Peralta District will honor Oakland Police Chief Richard Word at the First Annual Peralta District Community Leadership Breakfast. The breakfast will take place at the Oakland Airport Hilton, 1 Hegenberger Road, on Thursday, April 22, 2004 from 7:30 a.m. to 9:00 a.m.

The theme for the event is "Supporting Our Youth Can Help Stop The Violence." Proceeds will benefit Scouting's Character Education Program in Oakland and Emeryville. Those in attendance will include, but are not limited to, Oakland City Councilmember Larry Reid, City Attorney John Russo, Oakland Police Department Command Staff and former Eagle Scouts that are now Oakland Police officers.

Chief Word will be honored for his efforts to curb the tide of violence in the City of Oakland. The number of homicides in Oakland dropped 44 percent in the past six months when compared to the previous six months. The reduction began when Chief Word implemented a new crime-fighting plan, Project SAFE, last October.

"I am honored by this recognition. The Boy Scouts of America is a fine organization. Their efforts to mentor young men makes the work of police officers across this country much easier. Their success is our success," said Oakland Police Chief Richard Word.

For more information about the San Francisco Bay Area Council, Boy Scouts of America, Peralta District, or the event, please contact Ms. Cindy Watts at (510) 577-9000 extension 151.

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