



Oakland Police Department

Richard L. Word
Chief of Police

For Additional Information:

Lt. David Kozicki
Traffic Operations Section
Ph. 510.238.7237

MEDIA ADVISORY

Release Date: May 17, 2004

Oakland Police Department, Oakland Public Works Agency, and the State Office of Traffic Safety Partner for “Project Oaktown Slowdown”

Six New Radar Trailers To Be Deployed On Streets Where Citizens Have Complained About Speeding Vehicles

WHAT: Press Conference

DATE: Wednesday, May 19, 2004

TIME: 11:30 A.M.

LOCATION: Oakland Coliseum, 700 Network Associates Coliseum Way, Oakland, CA
South Parking Lot

SPEAKERS: Oakland City Councilmember Jean Quan
Oakland Police Lt. David Kozicki
Wlad Wlassowsky, Oakland Public Works Agency
Mark Bertacchi, State Office of Traffic Safety

VISUALS: Six Message Board Radar Trailers

Oakland, CA- In response to increasing citizen complaints about speeding and speed related collisions, the Oakland Police Department, Oakland Public Works Agency, and the State Office of Traffic Safety (OTS) have partnered for “Project Oaktown Slowdown.” The core of the OTS grant funded project is the purchase of six message board radar trailers. The trailers will be deployed on streets where citizens have complained about speeding vehicles or at locations where the City of Oakland has noticed an increase in speed related collisions. The trailers will advise motorists of their speed as they pass. The trailers are also equipped with a “memory” that will record the time, speed, and number of vehicles that pass. The data will be used by traffic officers to tailor an enforcement plan for the area targeting times when violations are most prevalent. The trailers will also be used in conjunction with other traffic enforcement, education and engineering projects in the City of Oakland. (more)

According to Oakland Police Lt. David Kozicki, “The trailers should serve as a friendly reminder to slow down. However, if the warning is ignored, the trailers will provide law enforcement with the necessary information to efficiently and effectively deploy officers to issue citations.”

####