



Oakland Police Department

Wayne G. Tucker
Chief of Police

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MEDIA ADVISORY

For Immediate Release

March 15, 2006

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Oakland Police Department and Councilman De La Fuente Kick Off Anti-Robbery "Hands-Off" Campaign

With Robberies increasing throughout Oakland, officials hope campaign can eventually go citywide

WHAT: Project "Hands-Off"- Oakland Police Department and the community working together to prevent robberies

DATE: Wednesday, March 15, 2006

TIME: 3:00 PM

WHO: Oakland City Council President Ignacio De La Fuente,
Oakland Police Chief Wayne G. Tucker
Oakland Police Captain Dave Kozicki
Oakland Police Crime Reduction Team IV
Oakland residents and merchants of the Fruitvale area

LOCATION: Plaza De La Fuente, next to Farmacia Remedios, at 34th Avenue and International

Oakland Police Chief Wayne G. Tucker and Oakland Council President Ignacio De La Fuente will roll out the new anti-robbery campaign for the Fruitvale area. They believe the project will lead to a significant reduction in crime. "While the city debates declaring a state-of-emergency, the work must still get done. With such a staff shortage, we have to look for innovative ways to reduce crime. Through this effort, we are asking the community to partner with us in preventing robberies," said De La Fuente.

Photo Opportunity

Council member De La Fuente, Lt. Rick Orozco, OPD Crime Reduction Team IV, Fruitvale merchants, residents, and vendors will celebrate the kick off of the new crime reduction effort.

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